

## ANOTHER EXCITING DBFO WIN FOR GOLDEN RIVER TRAFFIC

Golden River Traffic (GRT), part of the Clearview Traffic Group Ltd, has successfully renewed a long-term contract to maintain the road traffic monitoring system on the A1 Darrington to Dishforth DBFO project with Road Management Services Ltd. (RMS). This contract win is initially for an eight year duration, with the option to extend for up to a further four years.

The A1 Darrington to Dishforth DBFO project comprises improvements to and the operation and maintenance of 33 miles (53km) of the A1(M) / A1(T) between Darrington, south of the A1(M) / M62 interchange and the A1(M) / A168 interchange at Dishforth, east of Ripon. This DBFO forms a strategic link in the national network between Scotland, the north-east and the south of England.

Golden River Traffic will be maintaining 124 TME sites, made up of 40 count (camera) sites and 84 speed sites (configured with either 8 or 16 loops).

The optical fibre network which carries the data from all these sites is communicating accurate data at high speeds and helps reduce congestion and increase the reliability of road user journey times.

Golden River Traffic has been maintaining this DBFO since 2004 and has recently been awarded the renewal of



the contract for being both realistic in the maintenance of the DBFO project and delivering to the expected levels of data accuracy, reliability and outstanding past performance.

Nick Lanigan Managing Director of Clearview Traffic states “This is an excellent win for Golden River Traffic, enabling us to maintain an already strong relationship with the authorities whilst providing key equipment technology refresh to ensure the highest levels of data monitoring and service provision. It represents the third such key win in as many months, underlining our commitment to providing first class service.”

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**About Clearview Traffic:**

Clearview Traffic Group Ltd was formed in 2006 to integrate three companies dedicated to working with local authorities and other agencies in the development and implementation of cost- and energy-efficient traffic monitoring and road safety solutions, saving lives and keeping traffic moving.

**Clearview Traffic Brands:**

Astucia

The award winning market innovator for intelligent road studs

Golden River

A comprehensive range of intuitive, cost effective and sustainable traffic data management solutions, a leader in the field of automated traffic counting and classifying