

Press release

13th July 2012

FOR IMMEDIATE RELEASE

NEW WEBSITE GETS GREEN LIGHT VISIT THE NEW CLEARVIEW TRAFFIC WEBSITE NOW

Some websites make you dizzy. You don't need Sat-Nav to get round our new site!

The new look website (www.clearviewtraffic.com) is sleek and stylish and is full of new features. It is even more informative with quick and easy access to essential information on Clearview Traffic Group, including Astucia and Golden River Traffic products and applications, making a user friendly and informative experience for you.

The newly modified Clearview Traffic website provides a valuable communication resource for the ITS industry as a whole. It is practical and straight forward enabling you to find information swiftly and without difficulty. This makes it effortless for you to discover innovative solutions and pioneering products that help reduce casualties on the world's roads, reduce congestion and safely increase the capacity and effectiveness of road networks.



This exciting new website illustrates numerous case studies showing you how products have been used in different applications and showcases an array of customer testimonials to give you piece of mind when choosing Clearview Traffic.

If you are not sure which products you require for a project, our innovative Solve Your Problem section may be able to help. Simply answer the series of step-by-step questions and the results will provide you with solutions to match your requirements.

The Hot Topics area is an exciting new area to the site, providing access to our latest industry commentary from our blog as well as introducing white papers to supply our potential customers with clear guidance and best practice around the adoption of key technologies and the business case justification for those solutions.

The News and Events sections will keep you up to date with the latest information from the industry and contains details on the up and coming events Clearview Traffic will be attending.

The interactive distributor area will enable you to find information regarding a distributor in the UK or worldwide and if you want to find out who's who at Clearview Traffic visit the Meet the Team section to see career history and photos so you can put a name to a face.

Wayne Stant, Head of Product & Marketing, states: "The goal with our new site is to provide great resources and continuous content that helps our customers and partners understand exactly what Clearview Traffic has to offer the ITS industry, the site reflects our commitment to the industry whilst being open and accessible to visitors."

The site is filled with great content that's easy to navigate and designed to help you find the right product, service or solution you are looking for...why not take a look and visit the site now –

www.clearviewtraffic.com

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For further information please contact:

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About Clearview Traffic:

Clearview Traffic brings together over 50 years of combined road safety and traffic data collection expertise in our multi-award winning brands: Astucia and Golden River. These brands are known and respected worldwide as pioneers and leaders in the field of Intelligent Transportation Systems (ITS), delivering innovative solutions that help reduce casualties on the world's roads, reduce congestion and safely increase the capacity and effectiveness of road networks.

Clearview Traffic Brands:



Moving Traffic, Saving Lives

Astucia

The award winning market innovator for intelligent road studs

Golden River

A comprehensive range of intuitive, cost effective and sustainable traffic data management solutions, a leader in the field of automated traffic counting and classifying