

# Press release

23<sup>rd</sup> July 2012

FOR IMMEDIATE RELEASE

## THIRD DBFO TRIUMPH FOR GOLDEN RIVER TRAFFIC

Golden River Traffic (GRT), part of the Clearview Traffic Group Ltd, has secured an astounding 22 year contract to continue maintaining the Traffic Measuring Equipment sites that monitor traffic flows across Sirhowy Enterprise Way DBFO located in the heart of the Sirhowy Valley in Caerphilly, Wales.

The Design, Build, Finance and Operate (DBFO) project strengthens the strategic highway network in the Sirhowy Valley and enters the Business Park at the western end. There is approximately 4.3km of single carriageway



including 2 key cross valley links to the north and south of Blackwood, with the northern link across the stylish cable stayed Chartist Bridge. The scheme improves access to local communities and amenities along the A4048 / A472 strategic highway network and provides a direct new access route to Oakdale Business Park.

Golden River Traffic have been working alongside Sirhowy Enterprise Way Limited since the start of the scheme and have recently been awarded the contract for another 22 years for being both hands-on in the maintenance of the project and delivering the expected levels of data accuracy and reliability.

**Neal Devoil General Manager at John Laing Investments Ltd states,** “Sirhowy Enterprise Way have just completed a six year Contract with Golden River Traffic Ltd to provide and maintain seven Traffic Measuring Equipment sites on the Project Road, during which time there have only been two instances where the equipment has become unavailable. GRT have always been most proactive in identifying any equipment malfunctions and implementing measures to rectify the problems, which has resulted in data loss being kept to a minimum. In addition GRT have closely adhered to monthly reporting requirements and verification dates, with good working procedures demonstrated that have enabled SEW Ltd and our client Caerphilly County Borough Council to establish a positive and trusting working relationship.

Based upon the established rapport with GRT and their proven track record over the last six years, SEW have recently negotiated a further Agreement to reappoint GRT as Traffic Measuring Equipment Contractor for the remainder of this DBFO Contract, which expires in January 2034. In addition to the SEW Contract, GRT also provide services to other projects in the John Laing portfolio, two of which have also negotiated Agreements for the remainder of their respective concession periods, providing both parties with financial certainty and assurance of sustained work”

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***For further information please contact:***

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**About Clearview Traffic:**

Clearview Traffic brings together over 50 years of combined road safety and traffic data collection expertise in our multi-award winning brands: Astucia and Golden River. These brands are known and respected worldwide as pioneers and leaders in the field of Intelligent Transportation Systems (ITS), delivering innovative solutions that help reduce casualties on the world's roads, reduce congestion and safely increase the capacity and effectiveness of road networks.

**Clearview Traffic Brands:**

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| Astucia      | The award winning market innovator for intelligent road studs   |
| Golden River | A comprehensive range of intuitive, cost effective and sustainable traffic data management solutions, a leader in the field of automated traffic counting and classifying |