

# Press release

26th July 2013

FOR IMMEDIATE RELEASE

## **CLEARVIEW TRAFFIC RECOGNISED AS NATIONAL CHAMPION FOR ENVIRONMENTAL & CORPORATE RESPONSIBILITY**



On 17<sup>th</sup> July, the European Business Awards

([www.businessawardseurope.com](http://www.businessawardseurope.com)) announced that Clearview

Traffic is to represent the United Kingdom as a National Champion

in the prestigious 2013/14 Awards programme. Clearview Traffic

beat off stiff competition to be selected and can now compete for

Ruban d'Honneur status in the next round of the competition. Final

category Award winners will be unveiled in April 2014.

The European Business Awards has identified some of Europe's

brightest businesses based on their ability to demonstrate the

three core principles at the heart of the Awards programme. The

esteemed panel of judges were looking for organisations to

represent the United Kingdom who exhibited the highest levels of

innovation, business excellence and sustainability.

Nick Lanigan, Managing Director from Clearview Traffic, said: *“We’re very proud to be selected as a UK National Champion for Environmental & Corporate Responsibility. The products and services that we provide at Clearview Traffic are focused at providing smart, safe and sustainable solutions for our customers, so to us it is key that this philosophy is also reflected in our everyday operations. We firmly believe that by embracing social responsibility and making it integral to everything we do, we will ultimately become a more vibrant and sustainable business for the long-term and it’s an honour to be recognised as one of the leading organisations in our country and in our field.”*

The European Business Awards is dedicated to raising the visibility and progress of companies who excel in delivering innovation twinned with successful commercial results whilst acting responsibly and positively affecting the social environment they operate in. Last year’s competition saw entries from organisations with a combined turnover greater of over €1 trillion Euros across the 28 EU countries plus emerging nations (8.23% of EU GDP including Turkey, Armenia, Georgia and Kazakhstan). Together these businesses employ over 2.7 million people across the continent.

Adrian Tripp, CEO of the European Business Awards says, *“Over the past seven years we’ve received an incredibly high standard of entries from organisations that are passionate about their business. However, very few get the chance to fly the flag for their country and compete across Europe to be recognised as one of Europe’s finest. It really is an exceptional accolade to be picked as a National Champion and together with our sponsors and supporters we’re looking forward to seeing the United Kingdom in the next round.”*

Jean Stephens, CEO of RSM adds, *“Clearview Traffic and the other National Champions have yet again raised the bar for dynamic, inspiring and quality businesses across Europe. We wish them*

*every success for the next stage of the competition, which this year includes an exciting two-phase video voting round.”*

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**About Clearview Traffic:**

Clearview Traffic brings together over 50 years of combined road safety and traffic data collection expertise in our multi-award winning brands: Astucia and Golden River. These brands are known and respected worldwide as pioneers and leaders in the field of Intelligent Transportation Systems (ITS), delivering innovative solutions that help reduce casualties on the world's roads, reduce congestion and safely increase the capacity and effectiveness of road networks.

**Clearview Traffic Brands:**

Astucia                      The award winning market innovator for intelligent road studs

Golden River                A comprehensive range of intuitive, cost effective and sustainable traffic data management solutions, a leader in the field of automated traffic counting and classifying

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Visit: [www.businessawardseurope.com](http://www.businessawardseurope.com)

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**About the European Business Awards 2013/14:**

The European Business Awards recognises and rewards excellence, best practice and innovation in companies across the European Union. The competition is free to enter and open to organisations of all sizes and from any industry sector.

The European Business Awards programme serves three purposes for the European business community:

- It provides examples for the business community to aspire to

- It celebrates and endorses individual's and organisation's success
- It provides case studies and content for learning from these exceptional organizations

*An innovative, strong and thriving business community makes a successful and prosperous Europe.*

### **About RSM**

RSM is a worldwide network of independent accounting and consulting firms. RSM and its member firms are separate and independent legal entities. RSM does not provide accounting or consultancy services, all such services are provided by member firms practicing on their own account. The network's total fee income of US\$3.8 billion places it amongst the top six international accounting organisations worldwide. Member firms are driven by a common vision of providing high quality professional services, both in their domestic markets and in serving the international professional service needs of their client base. RSM is a member of the Forum of Firms. The objective of the Forum of Firms is to promote consistent and high quality standards of financial and auditing practices worldwide. [www.rsmi.com](http://www.rsmi.com)

### **About Millicom**

Millicom is a leading telecoms and media company dedicated to emerging markets in Latin America and Africa. Millicom sets the pace providing digital lifestyle services to the world's emerging markets, giving access to the world, primarily through mobile devices. Operating in 15 countries, Millicom offers innovative and customer-centric products. The Millicom Group employs more than 10,000 people and provides mobile services, access to the internet, content and financial services to over 47 million customers as well as ecommerce across Africa and Latin America. Founded in 1990, Millicom International Cellular SA is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC. In 2012, Millicom generated revenue of USD 4.81 billion and EBITDA of USD 2.07 billion. [www.millicom.com](http://www.millicom.com)

### **About UKTI**

UK Trade & Investment is the Government Department that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high-quality investment to the UK's dynamic economy acknowledged as Europe's best place from which to succeed in global business. [www.ukti.gov.uk](http://www.ukti.gov.uk)

### **About Infosys**

Infosys partners with global enterprises to drive their innovation-led growth. That's why Forbes ranked Infosys 19th among the top 100 most innovative companies. As a leading provider of next-generation consulting technology and outsourcing solutions, Infosys helps clients in more than 30 countries realize their goals. Visit [www.infosys.com](http://www.infosys.com) and see how Infosys (NASDAQ: INFY), with its 153,000 people, is Building Tomorrow's Enterprise® today.

### **About BP Target Neutral**

BP Target Neutral is BP's not-for-profit carbon management programme. Set up in 2006 as part of BP's wider commitment to make a positive difference to the world's energy requirements today and in the changing world of tomorrow, Target Neutral uses a best-in-class "**Reduce, Replace and Neutralise**" approach to carbon management, working with companies and consumers who want to reduce their carbon impact. [www.bptargetneutral.com](http://www.bptargetneutral.com)