

# Press release

1<sup>st</sup> September 2014

FOR IMMEDIATE RELEASE

## Clearview Traffic takes to the road this Autumn

Clearview Traffic Group will once again be holding a series of UK Road Shows kicking off this Autumn. This year's events will have a prime focus on "Smarter Travel" and concentrate on the theme of investigating "sustainable routes to unblocking our roads." Our team of industry experts will look at exploring ways to deliver better traffic information, cut congestion and increase safety on our road networks. Building on the success of the Road Shows over the last few years, Clearview Traffic have added an additional date to the calendar and will be visiting 5 prime locations between **9<sup>th</sup> – 23<sup>rd</sup> October 2014**.

Commencing at Hampden Park, Glasgow on Tuesday 9<sup>th</sup> October, it's then south west to The Millennium Stadium Cardiff, 14<sup>th</sup> October, then onto the National Motorcycle Museum near Birmingham, 15<sup>th</sup> October. The week finishes at the famous Eithad Stadium, home of Manchester City Football Club, 16<sup>th</sup> October with our final event and a first for Clearview Traffic in the heart of the Capital, at the prestigious London Transport Museum located in the hub of Covent Garden on Thursday 23<sup>rd</sup> October. This new location is already proving a firm favourite and now gives more delegates situated in and around the city's capital the opportunity to attend an event located closer to their work place.

All events are free to attend and will run from 10.00am to 3.30pm with refreshments and lunch provided.

Delegates will also have the opportunity to partake in a 45 minute private tour of these venues of

distinction and learn a little more about their history and heritage during the day. This choice of unique and prestigious venues, coupled with their locations will give delegates from across the UK easy access to one of these five events.

The Clearview Traffic Road Shows are aimed at individuals from across a wide spectrum within the traffic industry and have previously attracted Traffic Management Officers, Town Planners, Road Safety Officers, Heads of Transport and Planning, Construction Consultants and many more.

Dr Stephen Ladyman, ex-Minister for Transport and Clearview Traffic's Ambassador for Smart Cities will be presenting at all events and sharing his views on sustainable travel and what this means for UK citizens.

Wayne Stant, Head of Product and Marketing said: **"These roadshows have proven extremely popular in the past and the sheer variety of individuals and breadth of experience and challenges that we uncover at these events have made them a pivotal part of our annual calendar. Each day reveals new insights and encourages open debate around key issues in the industry with the opportunity to hear how others are dealing with them. Providing a refreshing break from the daily routine, the specially selected venues and custom tours just add another level of interest and offer a great forum at which to network with like-minded professionals from the region."**

Registration is now open and well underway for all five events, so if you would like to find out more information or book your place to meet the team of industry experts and learn more about Clearview Traffic's product portfolio and what "Smarter Travel" means to you, please visit:

[www.clearviewtraffic.com](http://www.clearviewtraffic.com)

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***For further information please contact:***

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**More details on the Clearview Traffic October Road Shows:**

<http://www.clearviewtraffic.com/our-blog/events/clearview-traffic-2014-roadshows>

**About Clearview Traffic:**

Clearview Traffic brings together over 50 years of combined road safety and traffic data collection expertise in our multi-award winning brands: Astucia and Golden River. These brands are known and respected worldwide as pioneers and leaders in the field of Intelligent Transportation Systems (ITS), delivering innovative solutions that help reduce casualties on the world's roads, reduce congestion and safely increase the capacity and effectiveness of road networks.

**Clearview Traffic Brands:**

Astucia

The award winning market innovator for intelligent road studs

Golden River

A comprehensive range of intuitive, cost effective and sustainable traffic data management solutions, a leader in the field of automated traffic counting and classifying